

PUNJAB MASSTRANSIT AUTHORITY

Minutes of Pre Bid Meeting

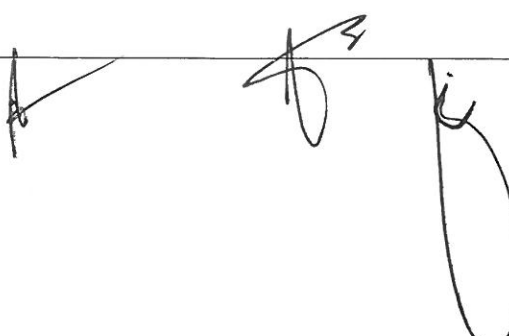
Subject	Renting – Out of Specified Spaces for Installation of Digital Streamers Inside of 05 Orange Line Metro Train Stations in Lahore for Marketing /Advertisement		
Date & Time	27 th December 2023 (02:00 PM)		
Venue	Punjab Masstransit Authority, 5 th Floor 346-B, Arfa Software Technology Park, Ferozepur Road Lahore.	Chair :	Manager Business Development

List of Participants: -

1. Manager Business Development, PMA.
2. Mr. Sulaiman Majeed, Deputy Secretary (Planning), Transport Department. GoPb.
3. Mr. Awais Saeed, M/s Candid Marketing
4. Mr. Asad Sheikh, M/s Candid Marketing
5. Mr. Syed Waseem, M/s Candid Marketing
6. Mr. Muhammad Ali, M/s Smart Technologies
7. Mr. Naveed Ayyub, M/s SEMC
8. Mr. Hamza Najam, M/s Value Resources (Pvt.) Ltd.
9. Mr. Faisal Anwar, M/s Value Resources (Pvt.) Ltd
10. Ms. Laiqa Muneer, M/s Value Resources (Pvt.) Ltd
11. Mr. Anees Qazi, M/s Ravi Advertising
12. Mr. Azam Hameed, M/s Ravi Advertising
13. Mr. Usman Ahmad, M/s A Plus Digital
14. Mr. Mian Haseeb More Media Tech (Joined online through Zoom)
15. Mr. Haider Baig Diversit Marketing (Joined online through Zoom)

DECISIONS/DISCUSSION:

The meeting started at 1400 hours. The Manager Business Development, PMA formally welcomed the participants and started the meeting with a recitation from Holy Quran. A brief presentation on the salient features of Renting-Out of Specified Spaces for Installation of Digital Streamers Inside of 05 Orange Line Metro Train Stations in Lahore for Marketing /Advertisement was offered to the participants. Questions and Answers session was conducted afterward. Details of Questions and PMA response is attached at **Annex-A**. The meeting ended at 1530 hours with a note of "Thanks".



Question	PMA Response
1. M/s SEMC suggested that PMA may include Chauburji station instead of Sultanpura station.	1. Disagreed
2. M/s Candid Marketing inquired about the security mechanism of Digital streamers installed inside stations.	2. PMA will not be responsible for the security /safety of the assets installed by the successful bidder.
3. M/s Ravi Advertising suggested that the Contract period should be 02 years.	3. It is already mentioned in the document that the contract with successful bidder will be signed initially for 01 year that will be extendable upto 02 years upon mutual consent of both parties.

1. Secretary, PMA.

Chairman

2. Manager Business Development, PMA.

Member

3. Manager Finance, PMA

Member

4. Manager Operations (Technical), PMA

Member

5. Mr. Sulaiman Majeed, Transport Department. GoPb

Member