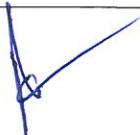


PUNJAB MASSTRANSIT AUTHORITY			
Minutes of Pre Bid Meeting			
Subject	Renting – Out of Specified Spaces for Marketing /Advertisement Inside and Outside of 40 Speedo Buses Operating in Lahore.		
Date & Time	27 th December 2023 (02:00 PM)		
Venue	Punjab Masstransit Authority, 5 th Floor 346-B, Arfa Software Technology Park, Ferozpur Road Lahore.	Chair :	Manager Business Development
List of Participants: - <ol style="list-style-type: none"> 1. Manager Business Development, PMA. 2. Mr. Sulaiman Majeed, Deputy Secretary (Planning), Transport Department. GoPb. 3. Mr. Awais Saeed, M/s Candid Marketing 4. Mr. Asad Sheikh, M/s Candid Marketing 5. Mr. Syed Waseem, M/s Candid Marketing 6. Mr. Muhammad Ali, M/s Smart Technologies 7. Mr. Naveed Ayyub, M/s SEMC 8. Mr. Hamza Najam, M/s Value Resources (Pvt.) Ltd. 9. Mr. Faisal Anwar, M/s Value Resources (Pvt.) Ltd 10. Ms. Laiqa Muneer, M/s Value Resources (Pvt.) Ltd 11. Mr. Anees Qazi, M/s Ravi Advertising 12. Mr. Azam Hameed, M/s Ravi Advertising 13. Mr. Usman Ahmad, M/s A Plus Digital 14. Mr. Mian Haseeb More Media Tech (Joined online through Zoom) 15. Mr. Haider Baig Diversit Marketing (Joined online through Zoom) 			
DECISIONS/DISCUSSION: <p>The meeting started at 1400 hours. The Manager Business Development, PMA formally welcomed the participants and started the meeting with a recitation from Holy Quran. A brief presentation on the salient features of Renting out of 100 Concrete Pillars of Orange Line Metro Train (OLMT) Track from Chauburji to Band Road Stations (except pillars under stations) for installation of Digital Streamers on both sides was offered to the participants. Questions and Answers session was conducted afterward. Details of Questions and PMA response is attached at Annex-A. The meeting ended at 1530 hours with a note of “Thanks”.</p>			





Question	PMA Response
1. M/s Candid Marketing suggested that the glass windows of Left and right side of Speedo buses shall also be offered for advertisement.	1. Disagreed
2. M/s Candid Marketing suggested to offer full bus for wrapping as per international practice.	2. Disagreed
3. M/s Candid Marketing suggested that increase the number of buses from 40 to 100.	3. The house was informed that it's a pilot project to offer only 20-25% of Speedo buses for wrapping. However, PMA will offer the whole fleet of Speedo Buses for wrapping in near future.
4. M/s SEMC raised questions about the size of buses offered for wrapping at present.	4. The successful bidder can select 40 buses randomly from 12 meter and 8-meter-long buses at his own.

1. Secretary, PMA.

2. Manager Business Development, PMA.

3. Manager Finance, PMA

4. Manager Operations (Technical), PMA

5. Mr. Sulaiman Majeed, Transport Department. GoPb

Chairman

Member

Member

Member

Member