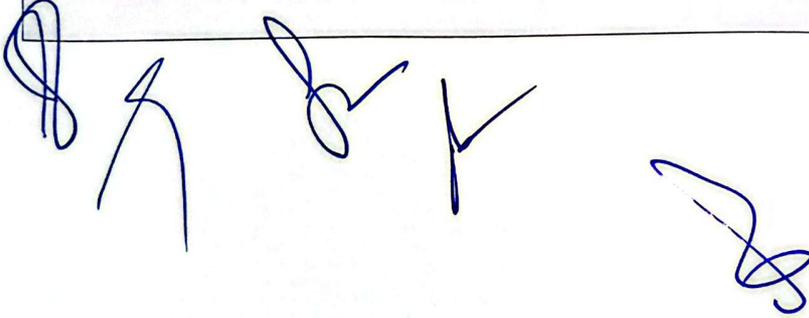


PUNJAB MASSTRANSIT AUTHORITY

Minutes of Meeting

Agenda	Clarification Meeting Regarding: <u>RENTING OUT SPECIFIED AREAS FOR ADVERTISEMENT / MARKETING & LEASING INSIDE & OUTSIDE OF 02 LAHORE METROBUS SYSTEM (LMBS)</u>		
Date:	16 th December 2025 (03:00 PM)		
Venue	Punjab Masstransit Authority, 5th Floor, 346 B, Arfa Soft Ware Technology Park, Ferozepur Road, Lahore.	Chair:	Secretary, PMA
List of Participants: <ol style="list-style-type: none">1. Secretary (Chairman)2. Director Business Development, PMA (Member BEC)3. Director Admin & Finance, PMA (Member BEC)4. Relevant Director Operations (Technical), PMA (Member BEC)5. Sajawal Shahzad Bhatti, Individual Consultant, PMA (Member BEC)6. Representative of Transport Department, GoPb (Member BEC)7. Mr. Aslam, A.A Advertiser8. Mr. Jawad Butt, Optimedia (Pvt) Ltd			
DECISIONS / DISCUSSIONS: <p>The meeting started at 1500 hours. The Director Business Development, PMA formally welcomed the participants and started the meeting and briefed participants about the salient features of this bidding through a formal presentation. Question and Answer session was conducted afterwards. Details of Questions and PMA's Response is attached at Annex-A. The list of participants is attached at Annex-B. The meeting ended at 1545 hours with a note of "Thanks"</p>			



1. Optimedia

Sr. #.	QUERIES / COMMENTS	PMA'S RESPONSE
01	Could you please provide the approximate ridership?	The BEC addressed.

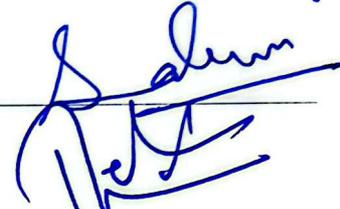
1. Secretary, PMA

Member



2. Director Business Development, PMA

Member



3. Director Admin & Finance,
PMA

Member



4. Relevant Director Operations (Technical),
PMA

Member



5. Sajawal Shahzad Bhatti, Individual
Consultant, PMA

Member



6. Representative of Transport & Masstransit
Department, GoPb

Member

